



# TELL YOUR STORY

## WIN \$500

Whether it is the competition, friendships, travel, or leadership... we know you love your organization.

**Now is your chance to Tell Your Story!**

The Alabama CTE Leadership Council is once again hosting the "Tell Your Story Video Challenge" exclusively for CTE+CTSO organization members. The goal is simple: Capture the story of how your organization has impacted you, your school, and your community.

## BE CREATIVE!

Have fun with your video! Share about:

- How your organization helps you THRIVE!
- Why everyone should join!
- How your organization makes a difference in your life!
- How your organization prepares you to be College+Career Ready!
- Why your teacher is the coolest!
- What skills you've gained through your organization!
- Why competitive events are amazing!
- How your organization helped you discover your career goals!
- What your organization's conferences are like!
- How your organization's alumni are living the dream because of their involvement!
- Have more than one CTSO at your school? Awesome! Make a video featuring them all!

## HOW TO SUBMIT YOUR VIDEO

1

### Create Your Video

Create a video between 2-3 minutes in length promoting Career and Technical Education and your organization. Use the suggested topics above as a starting point, but be innovative and creative in your approach!

2

### Upload Your Video

Upload your video to YouTube, Vimeo, Dropbox, or Google Drive. Ensure your link is available for public viewing and submit your video link with your entry.

3

### Complete Video Contest Online Entry Form

Submit your entry online at [www.alctecouncil.org/videochallenge](http://www.alctecouncil.org/videochallenge).



## WIN CASH PRIZES

The Alabama CTE Leadership Council will award \$500 to the chapter who wins the Tell Your Story Video Challenge!

Top video challenge entries will be featured on screen during the Joint Leadership Development Conference.



## GET INSPIRED

View winning videos from past years at [youtube.com/aljldc](http://youtube.com/aljldc).

## VIDEO CHALLENGE DETAILS

- This contest is open to students enrolled in any secondary CTE course/program or members of Career and Technical Student Organizations (CTSOs) in Alabama.
- There is no limit to the number of entries from each program/school.
- Entries may be submitted as teams or individuals. Entry teams must consist of students from the same school.
- Submission will be accepted on a rolling basis, with final entries due by Friday, November 16.
- All videos submitted become the property of the Alabama CTE Leadership Council and may be used for publicity and promotion purposes. Credit will be given to video creators.